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The Art And Making Of Hotel Transylvania



Synopsis

The Art and Making of Hotel Transylvania brings to (undead) life a fresh new spin on the classic horror monsters like Dracula, Frankenstein, the Mummy, Werewolf, and the Invisible Man from Sony Pictures Animation and director Genndy Tartakovsky - creator of Samurai Jack and executive producer and director of Star Wars: Clone Wars animated series. The story features Dracula, owner of a lavish five-star resort hotel for monsters, away from the human world. On one special weekend, he invites some of the world's most famous monsters to celebrate his daughter's 118th birthday. For Drac, catering to all these monsters is no problem, but his world could come crashing down when one ordinary guy stumbles into the hotel and takes a shine to his daughter, Mavis. Featuring over 400 pieces of concept art, character sketches, storyboards and digital art, along with interviews with key filmmakers and crew, this full-color book is truly a spooky but fun treat for the eyes!

Book Information

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Customer Reviews

"Attractively designed spreads, ready to inspire kids who love to draw. A good mix of eye candy and production info, this handsome volume will appeal to monster fans, artists, and up-and-coming filmmakers." — School Library Journal "Titan's lavish new tome The Art and Making of Hotel Transylvania gives a gorgeous peek at how this whimsical monster mash came together." — Kirkus "This lush new book is a must have for fans and for anyone looking to dig deep into character design progressions. It's the be-all, tell-all book about Sony Pictures Animation's computer-graphics and 3-D Hotel Transylvania animated feature. It stands out

among all the other coffee-table animation-art books. • " Animation World" a gratifying treat for the eyes." • " Critiques 4 Geeks" it's downright scary how packed this book is with great imagery." • " Beyond the Marquee • The writing, by Tracey Miller-Zarneke, is clever and engaging and the aforementioned artwork, provided by more than a dozen animators, is amazing. • " Into the Dark • This book is sure to interest graphic design nerds and anyone else engaged by the film. • " Somewhat Nerdy

Tracey Miller-Zarneke has long been fascinated with the world of animation, way beyond her credited roles on the feature films Meet the Robinsons, Chicken Little and The Emperor's New Groove. She has written several books on the art of animation, including The Art and Making of Cloudy With a Chance of Meatballs, The Art of Kung Fu Panda 2 and The Art of How to Train Your Dragon.

When I purchase "art of" books, the main thing I'm interested in is character sketches and concept art. I love to see how characters evolve over time and the thought process behind their creation (the sketchier the sketches the better IMO). This book has some nice character studies and break downs so it's a great piece. Only thing I'd bummed about is more than half the book has nothing but environment art work. That's cool if that's your thing, but I wish there wasn't so much of it and they instead filled pages with more character designs. Overall good book!

Probable one of the best "Art of" books. The rough sketches, concept art and storyboards are informative; this particular book is one of the best for information and ideas on background designs.

Alot of nice sketches and character designs and background designs that inspired to become what it is now a great film enjoyable for kids. I recommend this for anyone who wants to see the progress of character designs and background process. Overall amazing quality pictures and amazing sketches.

THE BOOCK WAS JUST I WAS WAITING FOR. THANKS A LOT

Kick Ass book showing the making and character development from start to finish. Beautiful sketches and renderings of the characters and scene settings. Just as good as the movie if not better. A top "Art in the Making" hardcover book that is a must for every fan of animation and art

enthusiast.

very very nice product

Great movie ... Great book!! don't buy a lot of "Art Of" books .. but I'm glad I bought this one.

Love this book, great look into the making of an awesome animated film! I am really looking forward to the release of the movie on bluray. As an animation student and lover, this book is worth it.

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